



Family Law Section
Alabama State Bar

DIVORCE ON THE BEACH XXXVIII: “HAPPILY NEVER AFTER”

SPONSORSHIP TIERS 2025

Presenting Sponsor - Exclusive (\$10,000):

Pre-Conference:

- press release sent to Alabama Family Law Association Family Law Section listserv to highlight sponsorship
- advance recognition as the Presenting Sponsor on the Alabama Family Law Association’s website (www.alafamlaw.org)
- advance recognition as the Presenting Sponsor in all pre-conference publicity

During Conference:

- one-minute promotional video (provided by sponsor) shown between sessions to attendees
- recognition on the Alabama Family Law Association’s social media
- one-page advertisement in the program materials
- recognition on list of sponsors in the program materials
- recognition on signage at registration area
- opportunity to address attendees during the conference
- a one-page insert about your organization’s products or services AND company provided swag in the conference bag given to all attendees

Post-Conference:

- a dedicated email to all attendees (created by sponsor and distributed by AFLA)
- recognition as the Presenting Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- two (2) Divorce on the Beach t-shirts
- one (1) exhibitor space

Platinum Sponsors (\$5,000):

Specific opportunities (3):

1. Thursday Night Dinner
2. Friday Night Dinner
3. Conference Bags (company logo displayed on bags)



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- advance recognition as a Sponsor on the Alabama Family Law Association’s website
- advance recognition as a Sponsor in all pre-conference publicity
- recognition on the Alabama Family Law Association’s social media
- one-page advertisement in the program materials
- recognition on signage at registration area
- recognition on list of sponsors in the program materials
- a one-page insert about your organization’s products or services AND company-provided swag in the conference bag given to all attendees

Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- option to add one (1) exhibitor space at an additional cost, subject to space availability
- two (2) Divorce on the Beach t-shirts

Gold Sponsors (\$3,500):

Specific opportunities (2):

1. Thursday Night Entertainment
2. Friday Night Entertainment

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association’s website
- advance recognition as a Sponsor in all pre-conference publicity
- recognition on the Alabama Family Law Association’s social media
- half-page advertisement in the program materials
- recognition on signage at registration area
- recognition on list of sponsors in the program materials
- a one-page insert about your organization’s products or services AND company-provided swag in the conference bag given to all attendees



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Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- option to add one (1) exhibitor space at an additional cost, subject to space availability
- two (2) Divorce on the Beach t-shirts

Silver Sponsors (\$2,500):

Specific opportunities (11):

1. Thursday Refreshments
2. Thursday Night Hors D'oeuvres
3. Thursday Night Cocktails
4. Friday Refreshments
5. Friday Night Children's Activities
6. Friday Night Hors D'oeuvres
7. Friday Night Cocktails
8. Friday Night Fireworks
9. Friday Night Champagne Toast
10. Saturday Refreshments
11. Main Room Decorations

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association's website
- advance recognition as a Sponsor in all pre-conference publicity

During Conference:

- quarter-page advertisement in the program materials
- recognition on signage at registration area
- recognition on list of sponsors in the program materials
- a one-page insert about your organization's products or services **OR** company-provided swag in the conference bag given to all attendees



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Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- option to add one (1) exhibitor space at an additional cost, subject to space availability
- two (2) Divorce on the Beach t-shirts

Bronze Sponsors (\$750-\$1500):

Specific opportunities (6):

1. Breakout Room 1 (\$1,500)
2. Breakout Room 2 (\$1,500)
3. Breakout Room 3 (\$1,500)
4. Guardian ad Litem Recertification breakfast (\$1,500)
5. Friday Coffee (\$750)
6. Saturday Coffee (\$750)

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association's website
- advance recognition as a Sponsor in all pre-conference publicity

During Conference:

- a one page insert about your organization's products or services in the conference bag given to all attendees
- recognition on list of sponsors in the program materials
- opportunity to introduce speaker(s) during breakout session (for Breakout Rooms/GAL Recertification breakfast)

Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Friend of the Section Sponsors (\$500):



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During Conference:

- recognition on list of sponsors in the program materials

Post-Conference:

- recognition as a Sponsor in all post-conference publicity