



Family Law Section
Alabama State Bar

DIVORCE ON THE BEACH XXXVIII:
“HAPPILY NEVER AFTER”

SPONSORSHIP TIERS 2025

Presenting Sponsor - Exclusive (\$10,000):

Pre-Conference:

- press release sent to Alabama Family Law Association Family Law Section listserv to highlight sponsorship
- advance recognition as the Presenting Sponsor on the Alabama Family Law Association’s website (www.alafamlaw.org)
- advance recognition as the Presenting Sponsor in all pre-conference publicity

During Conference:

- one-minute promotional video (provided by sponsor) shown between sessions to attendees
- recognition on the Alabama Family Law Association’s social media
- one-page advertisement in the program materials
- recognition on list of sponsors in the program materials
- recognition on signage at registration area
- opportunity to address attendees during the conference
- a one-page insert about your organization’s products or services AND company provided swag in the conference bag given to all attendees

Post-Conference:

- a dedicated email to all attendees (created by sponsor and distributed by AFLA)
- recognition as the Presenting Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- two (2) Divorce on the Beach t-shirts
- one (1) exhibitor space



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Platinum Sponsors (\$5,000):

Specific opportunities remaining (1):

1. Thursday Night Dinner

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association’s website
- advance recognition as a Sponsor in all pre-conference publicity
- recognition on the Alabama Family Law Association’s social media
- one-page advertisement in the program materials
- recognition on signage at registration area
- recognition on list of sponsors in the program materials
- a one-page insert about your organization’s products or services AND company-provided swag in the conference bag given to all attendees

Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- option to add one (1) exhibitor space at an additional cost, subject to space availability
- two (2) Divorce on the Beach t-shirts



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Gold Sponsors (\$3,500):

Specific opportunities remaining (1):

1. Friday Night Entertainment

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association’s website
- advance recognition as a Sponsor in all pre-conference publicity
- recognition on the Alabama Family Law Association’s social media
- half-page advertisement in the program materials
- recognition on signage at registration area
- recognition on list of sponsors in the program materials
- a one-page insert about your organization’s products or services AND company-provided swag in the conference bag given to all attendees

Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- option to add one (1) exhibitor space at an additional cost, subject to space availability
- two (2) Divorce on the Beach t-shirts



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Silver Sponsors (\$2,500):

Specific opportunities remaining (2):

1. Thursday Refreshments
2. Friday Night Children's Activities

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association's website
- advance recognition as a Sponsor in all pre-conference publicity

During Conference:

- quarter-page advertisement in the program materials
- recognition on signage at registration area
- recognition on list of sponsors in the program materials
- a one-page insert about your organization's products or services **OR** company-provided swag in the conference bag given to all attendees

Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Other Perks:

- two (2) tickets to the Thursday night event
- two (2) tickets to the Friday night event
- option to add one (1) exhibitor space at an additional cost, subject to space availability
- two (2) Divorce on the Beach t-shirts

Bronze Sponsors (\$750-\$1500):



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Specific opportunities remaining (3):

1. Breakout Room 1 (\$1,500)
2. Breakout Room 3 (\$1,500)
3. Friday Coffee (\$750)

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association’s website
- advance recognition as a Sponsor in all pre-conference publicity

During Conference:

- a one page insert about your organization’s products or services in the conference bag given to all attendees
- recognition on list of sponsors in the program materials
- opportunity to introduce speaker(s) during breakout session (for Breakout Rooms/GAL Recertification breakfast)

Post-Conference:

- recognition as a Sponsor in all post-conference publicity

Friend of the Section Sponsors (\$500):

Pre-Conference:

- advance recognition as a Sponsor on the Alabama Family Law Association’s website

During Conference:

- recognition on list of sponsors in the program materials

Post-Conference:

- recognition as a Sponsor in all post-conference publicity